

EXHIBIT A

REALTOR MAGAZINE Mailing List

REALTOR MAGAZINE is the official magazine of the NATIONAL ASSOCIATION OF REALTORS (NAR) - the largest trade association in the world with over 1.3 million members. The magazine is published 6 times per year and reports on industry best practices, trends and tools of the trade - all with the mission of helping NAR's members achieve business success. Subscribers are real estate professionals who are members of NAR and adhere to its strict Code of Ethics.

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SEGMENTS

COUNTS THROUGH 01/10/2022

1,413,832	TOTAL UNIVERSE / BASE RATE	\$120.00/M
1,413,832	ACTIVE SUBSCRIBERS	\$120.00/M
511,141	BUSINESS ADDRESS	+ \$10.00/M
848,566	HOME ADDRESS	+ \$10.00/M
74,512	COMMERCIAL REALTOR	+ \$20.00/M
	CONSUMER OFFER RATE	\$95.00/M
	FUNDRAISING RATE	\$85.00/M

DESCRIPTION

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REALTOR MAGAZINE subscribers represent a massive market for products and services, collectively spending \$6.6 billion annually for their businesses.

***** Fast Facts *****

Median Age of Realtors.....54
 Average HH Income.....\$100,800
 Average realtor income.....\$99,800
 Average Realtor Investment.....\$460,200
 Own computers & electronics at home.....95%
 Own/Use computers for work.....94%
 Use cellular phones.....95%
 Have Online/Internet access at home.....90%
 Have investment portfolios.....80%
 Work from Home Office.....81%
 Give business gifts.....82%
 Average Gift Amount.....\$55
 Attended college.....83%

ORDERING INSTRUCTIONS

POPULARITY: ■■■■ 100

MARKET: BUSINESS

CHANNELS:

SOURCE: MEMBERSHIP

PRIVACY: UNKNOWN

DMA?: YES - MEMBER

STATUS: STANDARD PROVIDER

GEO: USA

GENDER: 48% FEMALE 42% MALE

SELECTS

# OF AGENTS	\$15.00/M
AGE	\$10.00/M
GENDER/SEX	\$5.00/M
INCOME SELECT	\$15.00/M
MEMBER TYPE	\$20.00/M
SCF	\$10.00/M
SPECIAL SEL.	\$15.00/M
STATE	\$10.00/M
ZIP	\$10.00/M

ADDRESSING

KEY CODING	\$5.00/M
BUSINESS ADDRESS	\$10.00/M
FTP	\$50.00/F
HOME ADDRESS	\$10.00/M

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- [ACXIOM INFOBASE CONSUMER LIST](#)
- [AMERICAN CITY BUSINESS JOURNALS - U.S. SUBSCRIBERS](#)
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- [HARVARD BUSINESS REVIEW - ACTIVE SUBSCRIBERS](#)
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